








from mid-April	your application : You will receive the link to your Exhibitor Portal for your online registration	@ 
end of September	You will receive your stand allocation with hall plan in your Exhibitor Portal	@ 
from October	<p>Go to the Exhibitor Checklist in your Exhibitor Portal (= new online ordering system) There you will find:</p> <ul style="list-style-type: none"> ▶ Link to your order forms for technical services ▶ Your marketing services (advertising material for your visitor marketing) ▶ Your offers of advertising spaces on the trade show ground and exclusive promotional offers 	@ 
	opti EXHIBITORDIRECTORY - access data to your exhibitor area in the digital exhibitor list	@
	Actively shape your presence in the official media and book your additional packages in good time. Your entry is not automatic.	!
	Dispatch of the participation invoice for your booked stand area: week 42	@ 
	Deadline: Bookings of your technical services: 23.11.2021	!
	opti EXHIBITORDIRECTORY (digital exhibitor list) goes live	!
November	<p>In your Exhibitor Checklist there you will find:</p> <ul style="list-style-type: none"> ▶ Traffic guide with detailed information on access and traffic regulations before, during and after the trade show ▶ Vouchers for inviting your customers ▶ Download exhibitor passes 	
	Download your exhibitor passes via your Exhibitor Checklist provided upon full payment of invoice	!
	opti EXHIBITORDIRECTORY - Present your new products	!
December	Deadline for booking advertising spaces on the trade show ground	!
January	You will find important information on traffic, travel and organisational matters in your Exhibitor Checklist shortly before the trade show begins	
	Welcome to opti 2022	



You will receive information by email.

The sending addresses are: GHM | opti 2022 ghm-messeservice[at]opti.de or noreply[at]opti.ghm.de



Important date. Mark in your calendar.



To do/Information in your Exhibitor Checklist in the Online Exhibitor Portal