

Special Terms of Participation (B) Early bird

The General Terms and Conditions of Participation A and the Technical Guidelines of Messe München GmbH shall apply, insofar as the present Special Terms of Participation do not contain any provisions in derogation thereof.

Duration:

Tuesday, 13 to Friday, November 16, 2018

Opening hours visitors:

Tuesday to Thursday 09:00–18:00
Friday 09:00–17:00

Opening hours exhibitors:

Tuesday to Thursday 08:00–19:00
Friday 08:00 until dismantling deadline

Organizer and financing body:

Messe München GmbH
Messegelände
81823 München
Germany

Tel. +49 89 949-20331/20372
Fax +49 89 949-20339
management@electronica.de
www.electronica.de

All prices indicated below are net and subject to applicable value-added tax.

B 1 Application

Applications should be filed online at www.electronica.de/application or using this form, duly completed and signed with a legally binding signature, and submitted to Messe München GmbH without delay.

Start of space allocation is Monday, January 15, 2018.

B 2 Eligibility

Admissible as exhibitors are all domestic and international manufacturers or their German subsidiaries, master distributors, licensed dealers or service companies and companies authorized by the manufacturer to exhibit his products. All exhibits must correspond to the range of products and services defined in the **e**lectronica product index (see appendix to application/index of products and services). The stand allocation and placement of registered companies in the exhibition halls will occur based on the specified main category. Objects other than those registered and admitted, or used and

leased machinery, may not be exhibited. Messe München GmbH as the fair organizer has the final decision. Organizers of joint stands are not exhibitors as defined by the "Special Terms of Participation (B)."

Only such German and international companies or institutions can be admitted as exhibitors whose objects of business conform to the index of products and services attached. Messe München GmbH reserves the right to extend the scope of exhibits.

B 3 Participation fee, advance payment for services (cf. A 7)

Exhibitor registrations submitted to Messe München GmbH by November 30, 2017 (date of receipt) qualify for the early bird price*. This also applies to package booth rates.

The early bird rates also apply to exhibitors whose registration is received by Messe München GmbH up to or on November 30, 2017, if they rent a

- 1) stand space with the same or larger floor area and with the same or more expensive stand type (row stand, corner stand, end stand, island stand) than specified in their application, or if they rent a
- 2) stand space with a smaller floor area or less expensive stand type than specified in their application, provided that Messe München GmbH has offered the exhibitor such a stand, and the exhibitor has not previously requested a smaller stand space or a less expensive stand type from Messe München GmbH than indicated in his registration.

The net **participation fees** per m² space are:

The minimum stand size is **20 m²**

Row stand (1 side open)	EUR 238*
Corner stand (2 sides open)	EUR 266*
End stand (3 sides open)	EUR 274*
Island stand (4 sides open)	EUR 282*

Container space **EUR 1,050**

Two-story stand construction

On two-story constructions, the upper floor space is charged at **80%** of the respective ground floor rate.

The participation fee covers the stand space rental and moreover comprises extensive services provided by Messe München GmbH, which include in particular: advice on stand planning, advice on the technical conditions and requirements on site regarding stand design, advice on setting up and dismantling the stand, concept and public relations work for the fair, visitor marketing and visitor acquisition for the fair, preparation and organization of trade-fair related opening events, press conferences, presentations and exhibitor evenings, insofar as these are organized by Messe München GmbH, the preparation and implementation of forums and special shows, insofar as these are organized by Messe München GmbH or third parties on behalf of Messe München GmbH, the provision of exhibitor passes for authorized persons in accordance with clause B 13 "Exhibitor passes," the provision of ticket vouchers for visitors in accordance with clause B 16 "Day ticket vouchers," the provision of advertising media, the lighting, heating and air-conditioning of all the exhibition spaces, basic guard service for the event site, regular cleaning of general areas, the provision of loudspeaker systems used for informing visitors to the fair, and other visitor information systems including signage, the provision of visitor lounges, meeting rooms and catering facilities for exhibitors, visitors and the press within the exhibition premises, the deployment of first-aid operatives as well as traffic routing to and within the event site.

Mandatory communication fee

Exhibitors will be charged a mandatory communication fee amounting to **EUR 465**. This fee includes the basic entry in the catalog (print, online and mobile, cf. B 12 Media services) plus one copy of the trade fair catalog (hand-out on site at the fair). It also covers the basic entry in the visitor guide and other communication services as set out in provision B 12 "Media services"

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(Catalog—Internet—Mobile). Exhibitors can book other entries in the respective advertising media for extra charges. Prices for the additional listing and promotion opportunities are given on the respective order forms, which will be sent to exhibitors by the media services partner contracted by Messe München GmbH.

Advance payment

The advance payment for exhibitor services ("Advance payment," cf. A 7) is **EUR 20/m²** of rented exhibition space. In the final invoice, the advance payment will be offset against the services actually ordered by the exhibitor, subject to the provisions stipulated in A 7.

AUMA charge

The German Council of Trade Fairs and Exhibitions (AUMA) levies all exhibitors a charge of **EUR 0.60/m²** of rented exhibition space. This amount is charged by Messe München GmbH and transferred directly to AUMA.

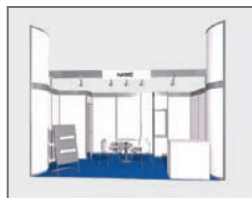
Mandatory waste disposal charge

At **electronica 2018**, a fixed disposal fee of **EUR 4.00/m²** plus statutory VAT is levied, which is to cover the disposal of all waste generated at the exhibitor's booth during setup and dismantling and throughout the duration of the trade fair.

Combination packages regardless of exhibition sector.



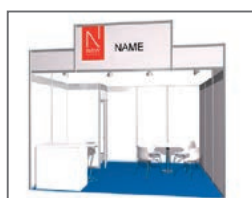
All-inclusive



Standard row



Standard corner



New exhibitors

	All-inclusive	Standard row	Standard corner	New exhibitors**
Stand space	20 m ²	20 to 36 m ²		16 m ²
Stand setup and dismantling	▲	▲	▲	▲
Carpeting	Color of choice	Color of choice	Color of choice	Color of choice
Stand cleaning	▲			▲
Electrical connection incl. electricity	▲	▲	▲	▲
Lighting	▲	▲	▲	▲
1 info counter with bar stool	▲	▲	▲	▲
1 table with 4 chairs	▲	▲	▲	▲
1 closet	▲	▲	▲	▲
1 display case (partial glass)	▲	▲	▲	
1 brochure holder	▲	▲	▲	
1 waste basket	▲	▲	▲	▲
Company sign with max. 15 letters	▲	▲	▲	▲
Online press compartment	▲			▲
AUMA fee	▲	▲	▲	▲
200 vouchers for one online ticket	▲	▲	▲	▲
Company entry*	▲			▲
Exhibitor passes	3	3–4 (depending on size)	3–4 (depending on size)	2
Mandatory waste-disposal fee	▲	▲	▲	▲
Logo on hall diagram in Visitor Guide				▲
	EUR 8,950 Only available as row stand	EUR 360/m ²	EUR 390/m ²	EUR 5,800 Only available as row stand

* Includes 2 entries in product and service directory, 2 entries in application directory and a 3-line (max. 50 characters/line including spaces) company profile worth EUR 465. The basic entry appears in the online exhibitor database, the **electronica** app and the official exhibition catalog.

** May only be booked by companies that are participating in **electronica** with their own stand space for the first time. This offer is not available to exhibitors participating in joint exhibits.

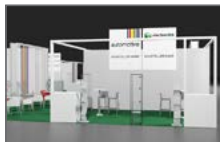
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Cont. B 3 Participation fee, advance payment for services (cf. A 7)

First-rate location on the pulse of the times.

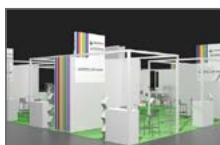
Do you have a particular product portfolio? Then have your stand located in an exhibition sector that is tailored to your technology field—several interesting combination packages are available.



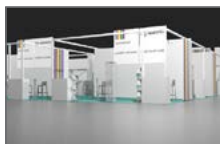
automotive



MEMS + NEMS



wireless



embedded

	automotive		wireless	MEMS + NEMS	embedded	
	9 m ²	12 m ²	9 m ²	9 m ²	9 m ²	12 m ²
Stand space	▲	▲	▲	▲	▲	▲
Stand setup and dismantling	▲	▲	▲	▲	▲	▲
Carpeting	▲	▲	▲	▲	▲	▲
Stand cleaning	▲	▲	▲	▲	▲	▲
Electrical connection incl. electricity	▲	▲	▲	▲	▲	▲
Lighting	▲	▲	▲	▲	▲	▲
1 info counter with cable duct and bar stool	▲	▲	▲	▲	▲	▲
1 bistro table with 3 bar stools	▲	▲	▲	▲	▲	▲
1 display case (all glass)	▲	▲	▲	▲	▲	▲
1 brochure holder	▲	▲	▲	▲	▲	▲
1 waste basket	▲	▲	▲	▲	▲	▲
Company sign with max. 15 letters (possible on signboard or info counter)	▲	▲	▲	▲	▲	▲
Use of service facilities (food services, cloak room, storage)	▲	▲	▲	▲	▲	▲
Online press compartment	▲	▲	▲	▲	▲	▲
AUMA fee	▲	▲	▲	▲	▲	▲
200 vouchers for an online ticket	▲	▲	▲	▲	▲	▲
Company entry*	▲	▲	▲	▲	▲	▲
Exhibitor passes	2	2	2	2	2	2
Placement at joint exhibit	▲	▲	▲	▲	▲	▲
Mandatory waste-disposal fee	▲	▲	▲	▲	▲	▲
	EUR 5,850	EUR 6,730	EUR 5,850	EUR 5,850	EUR 5,850	EUR 6,730

Placement only in specially designated area.

* Includes 2 entries in product/service directory, 2 entries in application directory and a 3-line company profile (max. 50 characters/line including spaces) worth EUR 465. The basic entry appears in the online exhibitor database, the electronica app and in the official exhibition catalog.

B 4 Co-exhibitors/ additionally represented companies (so-called logo partners)

The participation of companies as co-exhibitors/ additionally represented companies (cf. A 4) is on principle possible. Participation is, however, subject to Messe München GmbH's prior authorization. Permission to participate may be granted only if the co-exhibitor/ additionally represented company would also be eligible to participate as an exhibitor. However, a mandatory communication fee in the amount of **EUR 465** will be levied for each co-exhibitor. For each additionally represented company, the mandatory communication fee is **EUR 226**. The mandatory communication fee for each co-exhibitor/ additionally represented company includes the same services as for the main exhibitor (cf. B 3).

Co-exhibitors/ additionally represented companies must be registered by the main exhibitor on a separate form.

An application fee in the amount of **EUR 200** will be levied for each co-exhibitor/ additionally represented company.

Definition of additionally represented companies:

An additionally represented company (ARC) presents its products and services at the stand of an existing exhibitor, without staff of the ARC being present. Please note that for this reason, no exhibitor passes or online vouchers for day tickets can be ordered for ARCs, since they are represented without their own exhibition staff.

For each co-exhibitor without Messe München GmbH admission and every single additionally represented company without Messe München GmbH admission, Messe München GmbH is entitled to demand a penalty charge of **EUR 750** from the exhibitor. Furthermore, Messe München GmbH may demand that co-exhibitors and additionally represented companies without Messe München GmbH admission vacate the stand. Should the exhibitor fail to comply with Messe München GmbH's vacation demand without delay, Messe München GmbH has the right of extraordinary cancellation in respect of the contractual relationship between Messe München GmbH and the exhibitor.

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B 5 Terms of payment (cf. A 7)

The planned mailing date for the admission invoice is in summer 2018; the deadlines for payment specified in the admission invoice must be observed. The amounts invoiced in all invoices issued by Messe München GmbH in connection with the event are to be transferred in euros, without deductions and free of all charges to one of the accounts specified in the respective invoice, indicating the customer number. The times of payment specified in the invoices are binding and are to be complied with. Please note: **Exhibitor passes will only be dispatched online after receipt of payment of the admission**

invoice. The invoice for all additional costs (e.g. lettering, technical services, electricity) will be sent to the exhibitor after the end of the event; it is to be paid by him immediately upon receipt. Should the exhibitor wish to have an invoice re-issued because the name, legal form or address of the invoice recipient has changed, the exhibitor is bound to pay Messe München GmbH a fee of **EUR 50** for each invoice amendment, unless the data included in the original invoice in respect of the name, legal form or address of the invoice recipient was incorrect and Messe München GmbH was responsible for the incorrect data.

B 6 Dates of setting up and dismantling (cf. A 15)

Setup

as of November 7, 2018, 08:00 through November 12, 2018, 18:00

On the last day of setup, November 12, 2018, all delivery and stand-construction vehicles must be removed from the halls and the outdoor exhibition area by 18:00 at the latest. Vehicles which are still in the halls or the outdoor exhibition area after this time will be removed by Messe München GmbH at the risk and expense of the respective exhibitor. Furbishing work and decoration inside the stand is possible until 20:00.

An extension of the setup time is permissible only in exceptional cases and with the prior written consent of Messe München GmbH, Technical Exhibition Services Division.

Rental system stands will be ready for occupancy as of 10:00 on November 12, 2018.

Dismantling

as of November 16, 2018, 17:00 through November 20, 2018, 18:00

Access to the fairgrounds for stand construction firms and delivery vehicles on November 16, 2018 no earlier than 17:00.

Should exhibits be removed or the stand dismantled before the fair closes, Messe München GmbH can demand that the exhibitor pays a contractual penalty of **EUR 500**.

An extension of dismantling time is unfortunately not possible.

B 7 Stand design and equipment

Stand designs for two-story constructions, for stands larger than **100 m²** or stand structures exceeding **3 m** in height or with a stand covering require prior authorization. Dimensioned drawings including floor plans and elevations on a scale of 1:100 must be submitted in duplicate to Messe München GmbH, Technical Exhibition Services Division for approval no later than 6 weeks before setup begins.

Halls, general

One-story construction

The maximum construction height is **6 m**. The maximum advertising height (upper edge) is **6 m**.

Two-story construction

The maximum construction height is **7.50 m**. The maximum advertising height (upper edge) is **7.50 m**.

In addition, the maximum construction height (clearance) alongside the hall walls must be observed (see description of halls and outdoor exhibition grounds).

NEW GUIDELINE as of electronica 2018

In order to preserve the character of the electronica as a communications and business trade show, exhibitors are requested to ensure an open stand design. Messe München GmbH is entitled to demand changes in the exhibition stand

design in this context. Stand designs can only be approved if the open sides of the booth have a uniformly open design. Erecting closed walls is permitted, provided they do not take up more than **70%** of the total length of the respective stand side, and completely closed walls may be no more than **6 m** in length. A closed length of wall measuring **6 m** must be followed by an opening at least **2 m** wide. This ruling does not apply if the respective wall is set back from the stand perimeter by at least **2 m**. Messe München GmbH reserves the right to allow exceptions to this ruling in individual.

The partition walls facing the neighboring stand must be kept white, neutral, free of installations and clean above a height of **2.50 m**. It is recommended that exhibitors install partition walls (height **2.50 m**) as demarcation to neighboring stands. Messe München GmbH supplies partition walls only at the request and expense of the exhibitor. Partition walls or additional cabin walls (height **2.50 m**) can be ordered in the Exhibitor Shop. In the case of advertising structures directly facing adjoining stands, there must be a minimum distance of **2 m** to the stand perimeters. Flashing or changing lights must not be used for advertising purposes. The stand design must be adapted to suit the type of rented stand (row, corner, end, island stand), e.g. by partition wall systems. The exhibition stand should also meet the character of the respective trade fair to preserve the visual identity of the event. Messe München GmbH is entitled to demand changes in stand design on this account.

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Cont. B 7 Stand design and equipment

Planning permission

As a matter of principle, every planner/designer of an exhibition stand is responsible for compliance with public statutory regulations, insofar as applicable to exhibition stands, and compliance with Messe München GmbH's Technical Guidelines as well as the General Terms of Participation. No planning approval from Messe München GmbH is necessary given compliance with the following requirements:

- stand and/or advertising structures no higher than **3 m**
- stand area no larger than **100 m²**
- stand is without covering.

Any stand concepts in non-compliance with the aforementioned requirements are to be submitted in duplicate for approval to Messe München GmbH's Technical Exhibition Services Division, containing to-scale stand design plans (ground plan, elevations and sectional drawings) no later than 6 weeks prior to

official setup date. If items are to be suspended from the hall ceiling, the work involved must be carried out by Messe München GmbH's contractors. The placing of motor vehicles of any kind on the stand area for exhibition or decorative purposes is prohibited and is permissible only in exceptional cases on the prior written consent of the Exhibition Management. Moreover, multi-story stands and special constructions (such as bridges, stairs, cantilever roofs, galleries, etc.) are as a general rule subject to separate approval. Please consult the "Building Regulations" set out under "Leaflets—applications" in the Exhibitor Shop for further information. **Please note under all circumstances the requirements set out in the Technical Guidelines and the information included in the individual notices.** The respective exhibitor services order forms for further processing and additional stand services will be made available to you in due time.

B 8 Official regulations and permits

In the erection, operation and dismantling of their structures at the exhibition center, exhibitors are to comply with all statutory and official regulations as well as the relevant requirements of Messe München GmbH and especially those from the Terms of Participation and the Technical Guidelines. In addition to the

Technical Guidelines, the relevant safety regulations of the TÜV (German organizations for technical inspection and control) also apply to all exhibits and other equipment and facilities; recognized codes of practice are to be complied with.

B 9 Technical installations

The technical services designated accordingly in the Technical Guidelines such as the provision of installations to supply the stand with electricity and water can be ordered only from Messe München GmbH available by September 26, 2018.

Wired telecommunications equipment may only be provided by Messe München GmbH; Deutsche Telekom AG and other network operators are not authorized at the exhibition center. To connect his own stand area, the exhibitor may operate his own wireless LAN network at his stand after prior written approval from Messe München GmbH; the specifications of Messe München GmbH are to be complied with.

B 10 Use of equipment

Only cranes, fork-lift trucks and working platforms may be used that have been provided by the Messe München GmbH service partners responsible.

In special cases, permission must be obtained from Messe München GmbH's Technical Exhibition Services Division.

B 11 Sales regulations

Open selling or other provision of goods and services from the stand is not permissible. Exhibited articles may be delivered to purchasers only after the end of the fair. It is not permitted to show the selling price openly. Under

No. 64 GewO (German trade regulation act), it is permissible to sell only to commercial resellers, commercial consumers and bulk purchasers.

B 12 Media services (catalog, internet, mobile)

For main exhibitors and co-exhibitors, the basic entry includes in the:

- Alphabetical list of exhibitors: company name, street, postcode, place, country, phone and fax number, e-mail and Internet address, space for a company profile on three lines (@ max. 50 characters/line incl. spaces), hall and stand number
- Application directory: two listings with company name, hall and stand number
- Product and service directory: two entries with company name, hall and stand number
- Hall plan (only exhibitors with own stand): company name, hall and stand number.

For additionally represented companies, the basic entry in the alphabetical list of exhibitors includes: company name, street, postcode, place, country. The basic entry is subject to a charge (cf. B 3 mandatory communication fee). Exhibitors can book additional listings, e.g. in the product directory and other presentation opportunities in these communication media on a separate order form. Order forms will be sent to applicants in good time by the media service partner commissioned, who handles these extra listings with the applicant in his own name and on his own account. Messe München GmbH assumes no responsibility for the accuracy and completeness of the exhibitor catalog (print, online and mobile).

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Cont. B 12 Media services (catalog, internet, mobile)

The exhibitor is solely responsible for the permissibility under law—and particularly the law on competition—of entries placed in the online exhibitor catalog (print, online and mobile) of Messe München GmbH at the instigation of the exhibitor. Should third parties assert claims against Messe München GmbH on account of the impermissibility of the entries under law in general or the law on competition, the placer of the entries shall hold Messe München GmbH fully safeguarded against all claims asserted including all costs of any necessary legal defense on the part of Messe München GmbH. The same applies to entries from exhibitors, co-exhibitors/additionally represented companies and exhibitors on joint stands that the respective exhibitor has arranged in the Messe München GmbH exhibitor catalog (print, online and mobile).

The official media services partner for this trade fair is:

jl.medien e.K.
Inselkammerstraße 5
82008 Unterhaching
Germany
Tel. +49 89 666166-33
Fax +49 89 666166-95
info@electronica-media.de

B 13 Exhibitor passes

Each exhibitor receives a specific number of free exhibitor passes in dependence of stand size, valid for the duration of the fair:

up to 16 m ² of stand size	2 Print@home-Tickets for exhibitors
up to 20 m ² of stand size	3 Print@home-Tickets for exhibitors
as from 21 m ² for every further 20 m ² or part thereof	1 Print@home-Ticket for exhibitors (in addition)
as from 161 m ² for every further 20 m ² or part thereof	2 Print@home-Tickets for exhibitors (in addition)

Additional exhibitor passes can be ordered as of summer 2018 via the Exhibitor Shop at **EUR 32** each. Exhibitor passes are also available for purchase on site at **EUR 40** each. Exhibitor passes are intended solely for stand personnel and must not be passed on to third parties. In case of abuse, Messe München GmbH is entitled to withdraw the exhibitor pass.

The number of exhibitor passes does not increase for co-exhibitors/additionally represented companies.

The exhibitor pass does NOT entitle the holder to free use of local public transport (MVG—Munich Transport and Tariff Association).

B 14 Communication/Circular letters

Following stand allocation, exhibitors will be informed by circular (e-mail) of further details concerning preparation and organization of the trade fair.

B 15 Noise, sound effects

Demonstrations of machines, video, music, stage shows etc. during the event (see opening hours) require the prior authorization of Messe München GmbH and must be conducted in such a way that no other exhibitors are disturbed or adversely affected. Accordingly, loudspeakers and other acoustic amplifiers/sound systems must be turned towards the exhibition stand and may not sound off on neighboring stands or aisles. The sound level may not exceed **70 dB (A)**

at the stand perimeter (see also Technical Guidelines 4.7.7, 5.8.1 and 5.15). Messe München GmbH reserves the right to limit or prohibit demonstrations of any kind—irrespective of previous authorization—causing noise, optical disturbances or for other reasons constituting a hazard or impairment to the event and especially to event participants. The relevant statutory provisions must be observed.

B 16 Vouchers

Exhibitors, co-exhibitors and companies on joint stands have the opportunity to order vouchers for day tickets or online tickets as part of the advertising media offer (available via the Exhibitor Shop at www.electronica.de/exhibitorshop as of spring 2018). The exhibitor will only be charged for the ticket vouchers actually redeemed (with the final invoice), whereas only a maximum of 3 vouchers per square meter of exhibition space has to be paid for. For

co-exhibitors, the exhibition space of the main exhibitor serves as a calculation basis. If an exhibitor has rented two or more booth spaces, the aggregate floor space is considered as the basis of calculation. The resale of online vouchers is prohibited. In case of misuse, Messe München GmbH will exclude the said exhibitor from participation in the online voucher program.

B 17 Photo, film and video shooting (cf. A 10)

For professional photo and film shots of the exhibitor's own stand during the running time of the fair, authorization is required from Messe München GmbH unless the exhibitor commissions persons who have already been admitted for this purpose and these possess a valid pass issued by Messe München GmbH. The exhibitor or the photographer commissioned receives the authorization at the security control center of Messe München GmbH, Administration

Building, access via Gate 1. For the authorization, a written order issued to the photographer is to be submitted. A fee of **EUR 50** is charged for the authorization. During show opening hours, the photo/filming team must additionally carry a valid exhibitor ticket (Print@home-Ticket for exhibitors) to be admitted entry to the fairgrounds.

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B 18 Stand parties

Stand parties on the exhibition stand require authorization by Messe München GmbH and must be notified by November 2, 2018 at the latest. Events on November 13, 14 and 15, 2018 may start at 18:00 and must end no later than 22:00. Until 22:30, the necessary clearing-up work may be undertaken on the stand area. By 23:00 at the latest, all persons must have left the fairgrounds. The exhibitor is responsible for ensuring that the attendees of his stand party do not access other trade fair booths or touch any exhibits located there. The exhibitor is to ensure that the attendees of his stand party follow the instructions of the safety and security service employed by Messe München GmbH.

The minimum scope of the safety and security services necessary is determined by Messe München GmbH. The exhibitor indemnifies and holds Messe München GmbH harmless in connection with the stand party.

The services provided by Messe München GmbH in connection with each stand party are charged to the exhibitor in the final invoice.

To ensure a smooth, uninterrupted event, we recommend that you consult with your booth neighbors of the planned party in advance. Please note that the volume of musical renditions on the stand may not exceed **85 dB (A)** between 18:00 and 22:00.

B 19 Deliveries

Consignments, letters and other mail to be delivered to the exhibitor's stand must carry the following details:

- Name of the event
- Hall (designation: A, B or C as well as the number of the hall (1–6)) or the outdoor exhibition area (designation: F and the block number (5–13))
- Stand number of the exhibition stand
- Name of the exhibitor
- Messegelände/Willy-Brandt-Allee, 81829 Munich, Germany

Messe München GmbH does not take delivery of consignments, letters and other mail intended for exhibitors or third parties. Exhibitors are advised not to deposit shipments or other objects unsecured in the hall or the outdoor exhibition area during setup and dismantling times.

Services with regard to the receipt and dispatch of consignments are offered by the authorized freight forwarders at the exhibition center.

B 20 Restoration of exhibition areas

All exhibition areas must be handed over to Messe München GmbH's Technical Exhibition Services Division in their original condition by the stipulated date for completion of dismantling.

B 21 Advertising

The following provision replaces Clause A 11: No advertising activities, including the deployment of stationary and mobile advertising carriers, promotion teams or the distribution of printed media and food samplings may be conducted at the exhibition grounds outside the confines of the given exhibitor's stand, unless the exhibitor has applied for and obtained authorization from Messe München GmbH for such activities, which are subject to a fee. The charge for this authorization is set out in the order documents for advertising space. Messe München GmbH is entitled to stop unauthorized advertising activities

outside the confines of the rented stand space, in particular to expel persons who are used as advertising carriers from the site, and to confiscate, remove or destroy unauthorized advertising media. Messe München GmbH is entitled to demand a compensation for unauthorized advertising activities carried out by the exhibitor outside his booth, amounting to twice the fee Messe München GmbH would have charged for granting approval. Messe München GmbH's right to claim further damages remains unaffected.

B 22 Promotion teams

Promotion teams are not allowed. The deployment of stationary or mobile electronic sales and promotion tools, advertising displays carried by personal or vehicle carriers, as well as the distribution of printed media, stickers and food samplings outside the confines of the rented stand or the retained

promotion points is not permissible. For information on bookable promotion points, please contact the Media Sales: Beate Rader & Anita Mayr
Tel. +49 89 949-20594/-97, mediasales.electronica@messe-muenchen.de

B 23 Alterations

Messe München GmbH reserves the right to make alterations and additions in matters affecting technical arrangements and safety.

Status: June 2017