

Application Form Main Exhibitor

Start of space allocation:
June 19, 2017

Please complete in full and return by mail or
register online at www.free-muenchen.de

projektleitung@free-muenchen.de, Tel. +49 89 949-20211/-20212, Fax +49 89 949-20219
Messe München GmbH, Messegelände, 81823 München, Germany

Company address (billing address)

Company

Address as in 2017
Street / P. O. Box

Postal code | Town

Country

Official company representative / Title | First name | Last name

Ms
 Mr

Manufacturer (1) Dealer (2) Importer (3) Distributor with exclusive selling rights for Germany (4) Service company (5) (multiple responses possible)

Member of the following trade association/s (optional)



VAT ID No. (required by VAT legislation)

Number and place of company registration

Homepage

Contact person (staff member in the company)

Title | First name | Last name

Ms
 Mr

Job function

Area code | Phone | Fax

E-mail (personalized)

Response required. Please check:

- Applicants who are established in **Germany or in the European Union**: In the case of the given applicant, his/her company carries out business-related activities autonomously for the purpose of earning income on a sustainable basis (Art. 9 MwStSystRL). The applicant herewith declares that he/she is sourcing the services provided by Messe München GmbH for his/her company.
- Applicants who are **foreign government agencies** (ministries, embassies, consulates etc.) wishing to let space to co-exhibitors in exchange for payment: The applicant is considered a business enterprise (even without a VAT ID number) according to Art. 2 para. 3 of the UStG.
- Applicants who are established in a **country outside the European Union**: In the case of the given applicant, his/her company carries out business-related activities autonomously for the purpose of earning income on a sustainable basis (Art. 9 MwStSystRL). The applicant herewith declares that he/she is sourcing the services provided by Messe München GmbH for his/her company.
- Neither of the above declarations is applicable.** In such cases, Messe München GmbH will charge for its services plus statutory German sales tax even if the given applicant is established abroad.

Address for correspondence (differing address only—not different invoice recipient)

Company

Street / P. O. Box

Postal code | Town

Country

Title | First name | Last name

Ms
 Mr

Job function

Area code | Phone | Fax

E-mail (personalized)

For differing invoice recipient, please complete form (see page 2).*

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Stand location desired Product group to determine your stand position

Travel

Primary destinations offered:

Health & Wellness

Caravanning & Mobile Recreation

Water Sports

Outdoor

Bicycles

If possible, same placement as in 2017? Yes No

Two-story stand construction planned? Yes No

(no legal entitlement to allocation of specific stand space)

(Upper floor space is charged at 50% of the respective ground floor rate)

Remarks concerning stand location

Booth space only (w/o structures, minimum size 3 x 3 m)

Travel, Health & Wellness

	EUR	Front m	x	depth m	= Total space m ²
<input type="checkbox"/> Row stand 1 side open	115/m ²	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Corner stand 2 sides open	120/m ²	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> End stand 3 sides open	125/m ²	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Island stand 4 sides open	130/m ²	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Reduction from 250 m²: 5%

Caravanning & Mobile Recreation, Water Sports, Outdoor, Bicycles

	Prices see below	Front m	x	depth m	= Total space m ²
<input type="checkbox"/> Row stand 1 side open		<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Corner stand 2 sides open		<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> End stand 3 sides open		<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Island stand 4 sides open		<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Participation fee in the sectors Caravanning & Mobile Recreation, Water Sports, Outdoor, Bicycles is calculated solely per space:

Please note the following additional charges:

Mandatory communication fee, AUMA fee, flat rate waste disposal fee and statutory VAT as outlined in the Terms of Participation B 3

9–50 m ²	51–100 m ²	101–500 m ²	501 m ² and more
EUR 89	EUR 79	EUR 69	EUR 59

Please check in the product index under which product category/focal area of activity your exhibits should be listed.

*Different invoice recipient

Due to value-added tax legislation requirements, Messe München GmbH can only issue or rewrite invoices to an invoice recipient other than the exhibitor, if the recipient is Messe München GmbH's contractual partner concerning the services to be charged. If the exhibitor wants to designate the invoice recipient as the contractual partner of Messe München GmbH instead of him/her, he/she can request the appropriate form at projektleitung@free-muenchen.de. The form should be completed and signed with legally binding effect and returned to Messe München GmbH. If Messe München GmbH has already rendered services to the exhibitor at the time of receipt of the request form, Messe München GmbH will have to bill these services to the exhibitor.

Response required. Please check:

The Participation Terms A and B as well as the Technical Guidelines are recognized as legally binding in all parts.

Place and date

Company stamp and legally binding signature. Please repeat name in print.

save

→ Index of products and services

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Index of products and services Main exhibitor

Company address (please repeat)

Company	Postal code	Town
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Please indicate the products and services your company offers.
(Multiple responses possible; data for catalog listing will be requested separately.)

1. TOURISM

- 1.1 Tourist organizations**
 - 1.1.1 National
 - 1.1.2 Supra-regional
 - 1.1.3 Regional
 - 1.1.4 City information
- 1.2 Hotels, guest houses, club facilities**
- 1.3 Holiday home, Holiday flat**
 - 1.3.1 Sale
 - 1.3.2 Rental
- 1.4 Travel agencies**
- 1.5 Tour operators**
 - 1.5.1 Adventure and hiking travel
 - 1.5.2 Educational, group and study trips
 - 1.5.3 Bicycle trips
 - 1.5.4 Long distance travel
 - 1.5.5 Children and youth travel
 - 1.5.6 Culture, art and city trips
 - 1.5.7 Motorcycle / quad / trike tours
 - 1.5.8 Round trips
 - 1.5.9 Safaris
 - 1.5.10 Seniors travel
 - 1.5.11 Sports travel
 - 1.5.12 Diving holidays
 - 1.5.13 Other tour operators
- 1.6 Water tourism, charters**
 - 1.6.1 Cruises
 - 1.6.2 River Cruises
 - 1.6.3 House boat holidays
 - 1.6.4 Yacht charters
 - 1.6.5 Sailing trips
 - 1.6.6 Mooring, marinas, yacht harbours
- 1.7 Riding holidays**
 - 1.7.1 Tour organizers
 - 1.7.2 Equestrian hotels
 - 1.7.3 Trail riding
- 1.8 Golf tourism**
 - 1.8.1 Tour operators
 - 1.8.2 Hotels
 - 1.8.3 Clubs
- 1.9 Wellness travels**
 - 1.9.1 Thermal springs, baths, health resorts
 - 1.9.2 Spa hotels
 - 1.9.3 Spa travel
- 1.10 Transportation, carriers**
 - 1.10.1 Rail travel operators
 - 1.10.2 Bus companies
 - 1.10.3 Airlines
 - 1.10.4 Airports
 - 1.10.5 Rental car agencies
 - 1.10.6 Shipping companies
- 1.11 Publishers and journals**
 - 1.11.1 Maps
 - 1.11.2 Travel guides
 - 1.11.3 Travel videos
 - 1.11.4 Travel magazines
 - 1.11.5 Phrase books
 - 1.11.6 Travel trade magazines

- 1.12 Recreational facilities**
 - 1.12.1 Recreational parks
 - 1.12.2 Museums
 - 1.12.3 Water parks
 - 1.12.4 Other recreational facilities
- 1.13 Luggage**
- 1.14 Camping sites**
- 1.15 Photography**
 - 1.15.1 Digital (equipment, accessories)
 - 1.15.2 Conventional (equipment, accessories)
- 1.16 Associations, clubs, organizations, institutions**
- 1.17 Trade literature, specialized magazines**

2. HEALTH & WELLNESS

- 2.1 Mobility, exercise & fitness**
 - 2.1.1 Yoga, pilates, gentle exercise
 - 2.1.2 Equipment and accessories
 - 2.1.3 Clothing and footwear
 - 2.1.4 Training courses
 - 2.1.5 Fitness centers, fitness studios
 - 2.1.6 Fitness equipment, home exercise equipment
 - 2.1.7 Physical therapy
 - 2.1.8 Relaxation therapy
- 2.2 Healthy nutrition**
 - 2.2.1 Health food, organic wholemeal food
 - 2.2.2 Dietary alimention
 - 2.2.3 Food supplements
 - 2.2.4 Sports nutrition
 - 2.2.5 Nutrition consulting
- 2.3 Beauty and body care**
 - 2.3.1 Body care products
 - 2.3.2 Organic cosmetics
 - 2.3.3 Day spas, beauty farms
 - 2.3.4 Cosmetic institutes
 - 2.3.5 Colour and style consulting
- 2.4 Well-being and alternative medicine**
 - 2.4.1 Classic and modern naturopathy
 - 2.4.2 Homeopathy
 - 2.4.3 Asian therapies
 - 2.4.4 Acupuncture
 - 2.4.5 Massage
 - 2.4.6 Ayurveda
 - 2.4.7 Aromatherapy
 - 2.4.8 Medical plants and herbs
- 2.5 Medicine**
 - 2.5.1 Prevention
 - 2.5.2 Rehabilitation
 - 2.5.3 Sports medicine
 - 2.5.4 Clinics, special centres
 - 2.5.5 Pharmacies
 - 2.5.6 New therapies
 - 2.5.7 Products for allergic persons
 - 2.5.8 Medical tourism
- 2.6 Wellness**
 - 2.6.1 Sleep systems
 - 2.6.2 Infrared saunas
 - 2.6.3 Spa baths
 - 2.6.4 Saunas
- 2.7 Services and information**
 - 2.7.1 Health insurance companies
 - 2.7.2 Consulting
 - 2.7.3 Training and education
- 2.8 Associations, clubs, organizations, institutions**
- 2.9 Trade literature, specialized magazines**

Index of products and services Main exhibitor

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Company	Postal code	Town
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Please indicate the products and services your company offers.
(Multiple responses possible; data for catalog listing will be requested separately.)

3. WATER SPORTS

- 3.1 Boats**
- 3.1.1 Electric boats
 - 3.1.2 Folding boats
 - 3.1.3 Motorboats
 - 3.1.4 Rowboats
 - 3.1.5 Inflatable boats
 - 3.1.6 Sailboats
 - 3.1.7 Water scooters
 - 3.1.8 Motorboat schools
 - 3.1.9 Sailing schools
- 3.2 Boat accessories**
- 3.2.1 Boat engines
 - 3.2.2 Technical accessories
 - 3.2.3 Boat instrumentation
 - 3.2.4 Boat equipment
 - 3.2.5 Nautical accessories
 - 3.2.6 Boat trailers
 - 3.2.7 Boat building materials
 - 3.2.8 Landing stages and bathing islands
- 3.3 Canoeing, kayaks, paddle boats**
- 3.3.1 Canoes, kayaks, paddle boats
 - 3.3.2 Accessories
 - 3.3.3 Schools
- 3.4 Surfing**
- 3.4.1 Windsurfing
 - 3.4.2 Surf ride
 - 3.4.3 Kitesurfing
 - 3.4.4 Equipment
 - 3.4.5 Wear
 - 3.4.6 Schools
- 3.5 Stand Up Paddling**
- 3.5.1 Stand up paddling
- 3.6 Water skiing, wake boarding**
- 3.6.1 Water skiing, wake boarding
- 3.7 Water sportswear**
- 3.7.1 Water sportswear
- 3.8 Diving**
- 3.8.1 Bases
 - 3.8.2 Schools
 - 3.8.3 Wear
 - 3.8.4 Equipment and instrumentation
 - 3.8.5 Diving trips
 - 3.8.6 Diving associations
- 3.9 Rowing**
- 3.9.1 Rowing
- 3.10 Fishing**
- 3.10.1 Fishing equipment
 - 3.10.2 Fishing wear
- 3.11 Associations, clubs, organizations, institutions**
- 3.11.1 Associations, clubs, organizations, institutions
- 3.12 Trade literature, specialized magazines, nautical maps**
- 3.12.1 Trade literature, specialized magazines, nautical maps

4. CARAVANNING & MOBILE LEISURE

- 4.1 Motorhomes**
- 4.1.1 Motorhomes
 - 4.1.2 Pick-up systems
 - 4.1.3 Camping busses
 - 4.1.4 Individual extensions
- 4.2 Caravans**
- 4.2.1 Caravans
 - 4.2.2 Collapsible, tent and folding caravans
- 4.3 Vehicle accessories**
- 4.3.1 Extension parts and components
 - 4.3.2 Installation, heating, gas, water
 - 4.3.3 Energy supply, electronic devices
 - 4.3.4 Antennas, receiving equipment
 - 4.3.5 Vehicle parts, accessories
- 4.4 Tents and accessories**
- 4.4.1 Cabin tents
 - 4.4.2 Vehicle rooftop tents
 - 4.4.3 Awnings
 - 4.4.4 Sun canopies, shelters
 - 4.4.5 Hiking / lightweight tents
 - 4.4.6 Accessories
- 4.5 Camping equipment**
- 4.5.1 Camping dishes, cookers, water conditioning
 - 4.5.2 Camping furniture
- 4.6 Grills & BBQ**
- 4.6.1 Grills & BBQ
- 4.7 Complementary equipment**
- 4.7.1 Rental of motorhomes and camping busses
 - 4.7.2 Caravan rental agencies
 - 4.7.3 Financing, insurance
 - 4.7.4 Associations, clubs, organizations, institutions
 - 4.7.5 Trade literature, specialized magazines

5. OUTDOOR

- 5.1 Outdoor, mountain climbing, trekking, climbing, hiking**
- 5.1.1 Equipment and accessories
 - 5.1.2 Clothing and footwear
 - 5.1.3 Communication, orientation
 - 5.1.4 Tour and trip operators
- 5.2 Riding Clothing and equipment**
- 5.2.1 Riding Clothing and equipment
- 5.3 Winter sports**
- 5.3.1 Snowboarding: equipment, clothing
 - 5.3.2 Alpine skiing and ski tours: equipment, clothing
 - 5.3.3 Cross-country: equipment, clothing
 - 5.3.4 Ski schools
- 5.4 Running**
- 5.4.1 Jogging, nordic walking, nordic fitness
 - 5.4.2 Clothing and footwear
 - 5.4.3 Equipment and accessories
 - 5.4.4 Jogging centres

- 5.5 Golf**
- 5.5.1 Golf range
 - 5.5.2 Indoor, Driving ranges
 - 5.5.3 Trade literature, specialized magazines
- 5.6 Other leisure activities**
- 5.6.1 Hang gliding
 - 5.6.2 Air gliding
 - 5.6.3 Canyoning
 - 5.6.4 Quad, ATV tours
 - 5.6.5 Skydiving
 - 5.6.6 Off-road tours
 - 5.6.7 Rafting
 - 5.6.8 Ballooning
- 5.7 Sporting equipment**
- 5.7.1 Sporting equipment
- 5.8 Associations, clubs, organizations, institutions**
- 5.8.1 Associations, clubs, organizations, institutions
- 5.9 Trade literature, specialized magazines**
- 5.9.1 Trade literature, specialized magazines

6. BICYCLE

- 6.1 Bicycles**
- 6.1.1 City bicycles
 - 6.1.2 Travel, touring bicycles
 - 6.1.3 E-bicycles
 - 6.1.4 Mountain bikes, e-mountain bikes
 - 6.1.5 Racing, triathlon bicycles
 - 6.1.6 BMX bikes
 - 6.1.7 Children's bicycles
 - 6.1.8 Trikes, recumbent bicycles, rehab mobility
 - 6.1.9 Bicycle special (folding bikes, tandems, scooters, cruisers, single speed)
- 6.2 Cycling equipment**
- 6.2.1 Equipment and accessories
 - 6.2.2 Clothing and footwear
 - 6.2.3 Helmets
- 6.3 Bicycle Transport**
- 6.3.1 Bike child trailer
 - 6.3.2 Bike cargo trailer
 - 6.3.3 Carrier bikes
 - 6.3.4 Car bike racks
- 6.4 Tour operators, bike regions and routes**
- 6.4.1 Tour operators, bike regions and routes
- 6.5 Services**
- 6.5.1 Services
- 6.6 GPS**
- 6.6.1 Hardware, software
 - 6.6.2 Mobile phone navigation
 - 6.6.3 Digital maps, internet portals
 - 6.6.4 GPS courses, consulting
- 6.7 Associations, clubs, organizations, institutions**
- 6.7.1 Associations, clubs, organizations, institutions
- 6.8 Trade literature, specialized magazines**
- 6.8.1 Trade literature, specialized magazines